

## **Terms and Conditions for Elite Review**

These Terms and Conditions ("Terms") govern the use of the Elite Review service ("Service") provided by Acknowledge Designs Ltd., a company registered in England and Wales with company number 8875770 ("Company"). By accessing or using the Service, you agree to be bound by these Terms.

### **1. Service Description:**

- The Elite Review service offers a comprehensive analysis of a client's brand and marketing strategy, including but not limited to a review of branding, messaging, marketing channels, and recommendations for improvement.

### **2. Eligibility:**

- The Service is available to individuals aged 18 years or older and businesses registered in the United Kingdom.

### **3. Payment and Fees:**

- The fees for the Elite Review service are as stated on the Company's website or as agreed upon in writing between the Company and the client.
- Payment must be made in full prior to the commencement of the Service.

### **4. Confidentiality:**

- The Company agrees to keep all client information and data confidential and will not disclose any confidential information to third parties without the client's prior consent, except as required by law.

### **5. Intellectual Property:**

- The Company retains all intellectual property rights in any materials or reports produced as part of the Elite Review service.
- The client may use the materials provided by the Company for internal purposes only and may not reproduce, distribute, or disclose the materials to third parties without the Company's prior written consent.

### **6. Limitation of Liability:**

- The Company shall not be liable for any indirect, incidental, special, or consequential damages arising out of or in connection with the Service, including but not limited to loss of profits, loss of data, or business interruption.
- The Company's total liability under these Terms shall not exceed the fees paid by the client for the Service.

### **7. Governing Law and Jurisdiction:**

- These Terms shall be governed by and construed in accordance with the laws of England and Wales.
- Any disputes arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

### **8. Termination:**

- The client may terminate the Elite Review service by providing at least one week's written notice to the Company.

- If termination occurs with at least two week's notice, the client shall be entitled to a 100% refund of the fees paid for the Service.
- If termination occurs with at least one week's notice, the client shall be entitled to a 50% refund of the fees paid for the Service.
- If termination occurs less than one week before the scheduled commencement of the Service, no refund will be issued.
- The Company reserves the right to terminate the Service at any time for any reason by providing written notice to the client. In such cases, the client shall be entitled to a full refund of any fees paid for the Service.

This termination clause outlines the notice period required for termination, the refund policy based on the timing of cancellation, and the Company's right to terminate the Service.

#### 8. Amendments:

- The Company reserves the right to amend these Terms at any time. Any amendments will be effective immediately upon posting on the Company's website.

By accessing or using the Service, you agree to be bound by these Terms. If you do not agree to these Terms, you may not access or use the Service.